

Email from Dec. 17

Hi ladies-

I've looked at a few options for SDWGA to allow us to do on-line registrations and live scoring.

Option 1 -- upgrading to the premium version of Golf Genius

This would be the most expensive option -- somewhere between \$2600 to \$3900/year. If we allocated this over the 3 events and 120 golfers per event it would add about \$7 to \$11 to the cost for each player at each event. The benefit of this option is that we're familiar with Golf Genius and it can do everything we need.

Option 2 -- [LeaderBoardKing](#)

LeaderboardKing is a Golf Genius competitor. The cost would be about \$500/season, which makes it the cheapest option (about \$1.40/person/event). It can handle the on-line registration and all the tournament functions we'd need, including live scoring. Registration payments do not need to be made through LBK, so we could avoid any credit card fees. However, **they do not have a direct link to GHIN**, so we'd have to get player indexes another way, probably through a spreadsheet upload. The lack of the link to GHIN and the fact that we'd need to learn a completely new system are two big downsides for LBK.

Option 3 -- [Perfect Golf Event](#)

This company provides golf registration websites, mainly for charity golf events. They offer a free website for on-line registrations, but they charge a 3.9% credit card processing fee for all registrations. They also offer a paid website that does the on-line registrations but does not require payment through their website, so we could save the fees. With either option, they also have a Golf Genius add-on where we'd be able to use their Golf Genius license with mobile scoring and a live leaderboard. The cost of the paid website and the GG add-on would be \$1000-\$1650/season, or \$2.75 to \$ 4.60 per person per event. A downside of this option is that we'd be using a different instance of Golf Genius so we wouldn't have our historical data.

Kachina is using the free website from Perfect Golf Event to do all their event registrations. You can see how it works if you go to Kachina's main website (<https://kachinadolls.net/>). Then click on the "Schedule/Registration" tab which lists their events for the season. If you click on the "Click here to Register" link under one of the events, it will take you to the

website from Perfect Golf Event where you can register and pay. It's pretty easy and has been well received by the players and the club representatives.

Attached is a bit of a summary of LeaderBoardKing and Perfect Golf Event.

If people are interested, I can arrange a short demo from Perfect Golf Event.

I'd like to discuss these options at our Board meeting in January.

Thanks

Jean

Registration and Tournament Management Options for SDWGA

LeaderboardKing

LeaderboardKing does golf tournament registration and tournament management. It provides live score entry and live leaderboards

- Cost would be about \$500 for a season
- Registration management
 - On-line registration, collecting whatever information we need (e.g. email, GHIN)
 - Single event registration
 - Registration for the season (e.g. for memberships)
 - Not required to collect payments through LBK, but can collect on-line payments via Stripe (about 3% credit card fee)
- Tournament management
 - Can set up basically any type of golf tournament (e.g. Stableford, better ball, multi-round)
 - Set up flights
 - Creates pairings, scorecards, tee sheet, cart signs
 - Able to send emails
 - Live score entry (via a QR code rather than an app) and live leaderboard
 - NO direct link to GHIN – would need to import data via spreadsheets

Perfect Golf Event

Perfect Golf Event is focused on charitable golf events. They provide tools for groups to create an event website and manage the event through the website. They also provide hole-in-one insurance and other fund-raising opportunities.

They offer different levels of packages depending on features needed:

- Par Package (free)
 - Allows you to create a website for the event and process on-line registrations
 - Payment required when registering
 - Payment by credit card with a 3.9% processing fee
 - Payment refunds also refund the 3.9% processing fee
 - Cannot handle our process of doing a random drawing of participants – everyone would register/pay, then we would determine the field and issue refunds

- Birdie Package (\$297/event)
 - Would allow us to do the registration through their website, but does not require us to bill through their website. We could determine the field and then invoice the players and decide how they would pay (e.g. check, Zelle, credit card)
- Golf Genius Add-On (\$250/event)
 - Allows us to use their Golf Genius license which provides for mobile scoring and the live leaderboard